

# FUNDRAISING AT WORK

Involving your work colleagues is a great way to fundraise. Some organisations offer 'matched giving' to employees, meaning you could double your fundraising total. You could even ask your employer if they will make OLLIE their Charity of the Year. Last year TSB St Albans championed us.

## Dress down day

Ask your colleagues to ditch their suits and jackets for jeans and t-shirts in exchange for a donation. Why not organise a wear something 'orange' for the day (see below).

## Inter-departmental rivalry

Organise a football, netball or rounders game and ask players to donate to enter. Or get them to sponsor their team in a day's tournament.

## Baby picture competition

Ask everyone to bring in a picture of when they were a baby. Each person donates £2 to enter and you each guess who is who. Organise a prize for the winner who guesses the most.



# FUNDRAISING AT SCHOOL

Students are at the heart of what we do but we want everyone to get involved including teachers and parents. Fundraising is not only fun, educational and rewarding but it raising much needed awareness about OLLIE and the issues faced by young people today.

## Guess the amount

Fill a glass jar full of jellybeans and get people to guess the amount. The winner receives a percentage of the money raised as well as the sweets.

## School Disco

Sell tickets and put on your dancing shoes!

## My School's Got Talent

Dance, sing, perform comedy or anything that shows off your talent. Sell tickets to the show to everyone in your school, family and friends. Make it an annual event.

## Cupcake challenge

Bake delicious cupcakes and challenge yourself to raise funds and awareness. Why not make special Orange OLLIE cupcakes? Delicious!



FUNDRAISING  
FOR OLLIE



# FUNDRAISING IDEAS



Please contact us for help and advice with your ideas [fundraising@theolliefoundation.org](mailto:fundraising@theolliefoundation.org)

# FUNDRAISING IDEAS

Anything that raises money for OLLIE is fundraising. The most popular way to do this is by participating in a sponsored event or challenge. However organising an event of your own and selling tickets for it, such as a concert, quiz evening or barn dance, is also a great way to raise funds.

Either way, try and set a realistic target that you want to achieve and just go for it. The ideas list here may give you an idea or two...or three.

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| <p><b>A</b> Aerobic Events<br/>Art &amp; Crafts sale<br/>Assault Course Challenge<br/>Auction of Promises</p> <p><b>B</b> Baby Picture Quiz<br/>Badminton Competition<br/>Ball<br/>Barn Dance<br/>BBQ<br/>Bingo<br/>Book Sale<br/>Bridge Evening<br/>Bring a £1 Day<br/>Bring &amp; Buy Sale<br/>Beer Festival</p> <p><b>C</b> Cake sale<br/>Car boot sale<br/>Car washing<br/>Coffee morning<br/>Cricket match<br/>Comedy evening<br/>Cycle ride<br/>Celebrity talk<br/>Cooking masterclass<br/>Christmas Fair<br/>Carol singing</p> <p><b>D</b> Dance Show<br/>Dance Competition<br/>Dance masterclass<br/>Darts Evening<br/>Dinner Party<br/>Dog Show</p> <p><b>E</b> Easter Egg Raffle<br/>Eating Challenge<br/>Exercise Bike marathon</p> | <p><b>F</b> Fete<br/>Football Tournament</p> <p><b>G</b> Garden Party<br/>Golf Tournament<br/>Gym challenge<br/>Grow a beard challenge<br/>Gardening for a day</p> <p><b>H</b> Hair Shave Challenge<br/>Halloween Party<br/>Horse Racing Evening</p> <p><b>I</b> It's a Knockout</p> <p><b>J</b> Jazz Night<br/>Jewellery making / selling<br/>Jumble sale</p> <p><b>K</b> Karaoke contest<br/>Knitting challenge</p> <p><b>L</b> Lawn Mowing Day<br/>Line dancing evening</p> <p><b>M</b> Mastermind Quiz<br/>Mufti day<br/>Music concert / festival<br/>Mad Hair Day</p> <p><b>N</b> Nearly New Sale<br/>Non-uniform day</p> <p><b>O</b> Orange OLLIE Day<br/>Odd Jobs Day<br/>One Pound Donation Day</p> | <p><b>P</b> Parachute Jump<br/>Pet Show<br/>Pub Quiz<br/>Painting masterclass<br/>Ping Pong tournament</p> <p><b>Q</b> Quiz challenge<br/>Quiz</p> <p><b>R</b> Raffle<br/>Rounders match<br/>Running events</p> <p><b>S</b> School Quiz<br/>Swear Box<br/>Swim-a-thon</p> <p><b>T</b> Tennis tournament<br/>Tombola<br/>Treasure Hunt<br/>Tough Mudder</p> <p><b>U</b> Unwanted Gift Sale</p> <p><b>V</b> Vegetarian Dinner Party<br/>Virtual Sports Challenges</p> <p><b>W</b> Washing Cars<br/>Guess the Weight<br/>Wine Tasting<br/>Sponsored Walk<br/>Sponsored Weight Loss</p> <p><b>X</b> X-Factor Contest</p> <p><b>Y</b> Yoga Challenge</p> <p><b>Z</b> Zoo Animals Challenge</p> |
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# FUNDRAISING IN THE COMMUNITY

One of the easiest ways to raise money is to organise something yourself, however many people find it more fun to put a challenge together with friends? In which case why not involve the whole community? You'll raise a lot more money and it's often amazing how inspiring and galvanising it can be bringing people together.

Here are a few tried and tested ideas that always prove to be successful in terms of fundraising:

## Bag packing

Speak with the manager at your local supermarket to see if you can offer your bag-packing services to members of the public in exchange for a donation.

## Car washing

Recruit some willing friends and family, wrap up warm and get carwashing in your local community. Charge £5 for a wash and wax – and watch the money will pour in!

## Seasonal fundraising

Organise an Easter egg hunt, pancake day party, Halloween Disco or Carol Singing service to raise funds

## Clothes swapping party

Ask the community to empty their wardrobes of all unwanted clothing and hold a clothes swapping party. You'll raise funds and have a whole new wardrobe at the same time!

## Community gardening

Organise an Easter egg hunt, pancake day party, Halloween Disco or Carol Singing service to raise funds

**Putting our heads together and working as a team made fundrasing a lot more fun. Not only did we manage to get more people involved but the whole Treasure Hunt event was a much better success."**

Claire Reynolds, St Albans



**Don't be frightened of asking people for a donation. Once they know why you're fundraising for OLLIE, you'll be surprised at how generous they can be.**